

LAUREN LIPUMA

SCIENCE WRITER, PHOTOGRAPHER, VIDEO AND PODCAST PRODUCER

RELEVANT WORK EXPERIENCE

- 2015-Present **Program Manager, Public Information (2019-present)**
Senior Specialist/Writer, Public Information (2015-2019)
American Geophysical Union, Washington, D.C.
- Identify newsworthy Earth and space science research findings to promote to the press and public; turn articles with scientific jargon into compelling news releases and blogs; produce video projects to illustrate Earth science research; plan and execute press conferences at AGU meetings; train scientists to communicate their work to lay audiences.
- As Program Manager, my role has expanded to include managing creation of AGU's science multimedia content, including videos, animations, GIFs and infographics; and leading the vision, production and execution of AGU's award-winning podcast, *Third Pod from the Sun*.
- Highlight: My video projects have over 1.5 million views on YouTube and have been featured in *The Washington Post*, *USA Today*, *The Guardian*, and *The Late Show with Stephen Colbert*
- 2016-Present **Freelance event photographer**
Washington, D.C.
- Photograph live D.C. performances of The Story Collider; photograph plenary talks and panel discussions at the D.C. Science Writers Association's annual Professional Development Day; take photographs to accompany news stories in Eos magazine.
- 2014-2015 **Staff Writer, EyeWorld and Ophthalmology Business**
American Society of Cataract and Refractive Surgery, Fairfax, Virginia
- Wrote news and feature stories covering ophthalmology research, technologies and trends; wrote and edited coverage of local, national, and international ophthalmology meetings; created a "Global Service Spotlight" column to highlight physicians' volunteer work.
- 2013-2014 **Conservation Outreach Coordinator**
Osa Conservation, Washington, D.C.
- Communicated Osa Conservation's research, habitat protection and education programs to the general public and interested stakeholders, including tourists, student groups and donors; successfully coordinated and produced a wildlife documentary filmed on the Osa Peninsula, Costa Rica.

SKILLS AND PROFICIENCIES

Multimedia		Apps	CMS	Other
Photoshop	Audition	Canva	WordPress	AP Style
Lightroom	Premiere Pro	Headliner	Sitecore	Written and
Audacity	After Effects	Cision		spoken Spanish

PROFESSIONAL AFFILIATIONS

- 2013-Present **D.C. Science Writers Association**
President (2017-2018)
Board member (2015-2018)
- 2014-2015 **Ophthalmic Women Leaders**



PROFILE

I began my career in laboratory science but transitioned to science communication in 2013.

I am currently at the American Geophysical Union, the world's largest organization of Earth and space scientists.

EDUCATION

Master of Science

Tulane University, 2007
Biomedical Engineering
Recipient of 2007 Joyous and William C. Van Buskirk Graduate Student Fellowship

Bachelor of Science

Tulane University, 2006
Biomedical Engineering
Graduated Magna Cum Laude with Departmental Honors; Recipient of Dean's Honor Scholarship

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